

Circular Economy Business Model Innovation Roadmap

Prioritise business model ideas based on the organisational purpose and vision

		Now	Short-term	20__	Medium-term	20__	Long-term	20__	Vision
WHY	Strategic intent	General Business							
		Circular Economy							
WHAT	Business model ideas or concepts								
HOW	Value propositions								
	Value delivery								
	Value creation and network								
	Value capture								
	Financing								