Co-creation learnings finder

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CIRCit NORDEN

What does the change look like from our perspective?

What do we: start, stop & continue doing?	START	STOP	CONTINUE

What does the change look like from the stakeholder's perspective?

	[stakeholder #01] internal or external			[stakeholder #02] internal or external			[stakeholder #03] internal or external			[stakeholder #04] internal or external		
What do the stakeholders start, stop & continue doing?	START	STOP	CONTINUE	START	STOP	CONTINUE	START	STOP	CONTINUE	START	STOP	CONTINUE
WHY this stakeholder is needed to:	key reason(s) to involve the stakeholder			key reason(s) to involve the stakeholder			key reason(s) to involve the stakeholder			key reason(s) to involve the stakeholder		
WHO WITH ... and is willing & able to change its relationship with ...	this stakeholder will change its relationships with this other stakeholder			this stakeholder will change its relationships with this other stakeholder			this stakeholder will change its relationships with this other stakeholder			this stakeholder will change its relationships with this other stakeholder		
HOW ... in the following way ...	to become more or less intense or interdependent			to become more or less intense or interdependent			to become more or less intense or interdependent			to become more or less intense or interdependent		
WHERE ... this has the effect that their activities become more or less visible...	to become more or less visible to the end-customer or other stakeholders			to become more or less visible to the end-customer or other stakeholders			to become more or less visible to the end-customer or other stakeholders			to become more or less visible to the end-customer or other stakeholders		
WHEN ... how the new role unfolds over time ...	and welcome that their role unfolds over time in the following manner			and welcome that their role unfolds over time in the following manner			and welcome that their role unfolds over time in the following manner			and welcome that their role unfolds over time in the following manner		